

Made In Torino

Industrial Tourism

Industrial tourism presents opportunities, both in terms of income and as a tool of management, for individual firms who open their doors - and consequently their local regions - to the public. But how can these opportunities be organised in a way that enables both the city and the enterprise to take advantage? This book analyzes the conditions for successful industrial tourism development using case studies of Wolfsburg, Cologne, Pays de la Loire, Turin, Shanghai and Rotterdam, and makes astute recommendations for cities and companies with ambitions in this field.

International Place Branding Yearbook 2012

This third annual volume of the International Place Branding Yearbook looks at the case for applying brand and marketing strategies to the economic, social, political and cultural development of cities, towns and regions around the world to help them compete in the global, national and local markets. It focuses on sustainability and smart growth.

Passion in the Piazza

Torino are one of the world's most dramatic and interesting football clubs. Peter Bourne charts the drama and suspense of the summer of 2005 which saw the death and rebirth of the club, placing it within the context of Torino's rich and tragic history. Torino became the first team to be demoted after gaining promotion, have witnessed the death of star players and in 1949 Italy's greatest ever club side wiped out in an air tragedy. This coupled with the passion and resilience of Torino supporters, the epic and lopsided rivalry with Juventus and with the fact that until 1995, Torino had always been one of Italy's top five clubs. The fall and rise of Torino is also placed into context with the unique nature of sport in Italy, the other significant scandals which shocked and paralysed Italian football during the summer of shame and within the context of Turin, a city preparing nervously for the XX Olympic Winter Games in February 2006.

A Descriptive Catalogue of the Maiolica, Hispano-Moresco, Persian, Damascus and Rhodian Wares in the South Kensington Museum

THE YEAR 2022 MARKS THE 50TH ANNIVERSARY OF THE GREATEST VICTORY IN THE HISTORY OF RANGERS FOOTBALL CLUB - WINNING THE EUROPEAN CUP WINNERS' CUP IN BARCELONA. Now, in conversation with a roll call of the legends from that glorious day in 1972, Tom Miller looks back on the campaign that culminated in Rangers winning their only major European trophy. Willie Johnston recalls the team's revolutionary tactics. John Greig revisits the match in Lisbon when Rangers thought they had been eliminated. Alex MacDonald claims he still has the bruises from the quarter-final, and Derek Parlane tells of his shock at being called into the starting line-up against Bayern Munich just before his 19th birthday. And for the final itself, Peter McCloy evokes the special chemistry that delivered the trophy to Ibrox. Join these legends as they share the inside story of an astonishing achievement from a golden era for Rangers Football Club.

The Brave Coward

DieCast X covers the entire spectrum of automotive diecast from customizing to collecting. it takes an insider's look at the history behind popular diecast cars and trucks, as well as how each model has helped

shape the automotive industry and motor sports

Barcelona

The 2006 World Cup final between Italy and France was a down-and-dirty game, marred by French superstar Zidane's head-butting of Italian defender Materazzi. But viewers were also exposed to the poetry, force, and excellence of the Italian game; as operatic as Verdi and as cunning as Machiavelli, it seemed to open a window into the Italian soul. John Foot's epic history shows what makes Italian soccer so unique. Mixing serious analysis and comic storytelling, Foot describes its humble origins in northern Italy in the 1890s to its present day incarnation where soccer is the national civic religion. A story that is reminiscent of *Gangs of New York* and *A Clockwork Orange*, Foot shows how the Italian game -- like its political culture -- has been overshadowed by big business, violence, conspiracy, and tragedy, how demagogues like Benito Mussolini and Silvio Berlusconi have used the game to further their own political ambitions. But *Winning at All Costs* also celebrates the sweet moments -- the four World Cup victories, the success of Juventus, Inter Milan, AC Milan, the role soccer played in the resistance to Nazism, and the great managers and players who show that Italian soccer is as irresistible as Italy itself.

DieCastX Magazine

All entries new for each edition. Miller's Collectables Handbook & Price Guide 2021-2022 is the up-to-date guide to the collectables market no dealer, collector or auctioneer should be without. Featuring more than 4,000 objects in full colour, each with a detailed description and price range, the book also shows you how to spot that rare example that may be worth twenty times more than another piece. In-depth features explain why one piece is worth more than another, show how to value an item and teach you to be your own expert when appraising everything from 20th-century glass to costume jewellery. Comprehensive sections cover a wide range of objects, with additional pages on pencils, toys, vintage handbags, trunks and costume jewellery for this edition. Every entry and image is updated for each edition to keep the book up-to-date with collecting and buying trends. Miller's Collectables Handbook & Price Guide 2021-2022 is the only full-colour, fully-illustrated collectables price guide in the world.

Winning at All Costs

Since the dawn of children's television in the 1950s, toy companies have been keen to capitalise on the success of these programmes. Toy historian and collector Anthony A. McGoldrick here charts the history of the most successful TV toys from Muffin the Mule in the 1950s to *Star Trek: The Next Generation* in the 1980s. The colourful illustrations – whether of Daleks, iconic cars, action figures or spaceships – evoke the excitement of the programmes and also of playing with the toys that allowed children to recreate them. Whether you grew up in the days of Andy Pandy, The Saint, Kojak or Knight Rider, this book offers a nostalgic look at some of the most appealing toys of the late twentieth century.

Miller's Collectables Handbook & Price Guide 2021-2022

"The story of Turin's transformation is well told. . . . Pollak's account of the financial machinations of the Dukes in their efforts to acquire properties, and to pay for fortifications by taxing betterment on enclosed land, is one of the best parts of the book."—Simon Pepper, *Times Literary Supplement*

TV Toys

Piero Gobetti's *New World* is both an introduction to Gobetti's thought and an in-depth study of the three main questions on which his writings focus: the relationship between Italian history and fascism, the nature of a genuine antifascist political culture, and the crisis of Italian liberalism in his day.

Turin 1564-1680

Ramifications of the convergence of sports and digital technology, from athlete and spectator experience to the role of media innovation at the Olympics. Digital technology is changing everything about modern sports. Athletes and coaches rely on digital data to monitor and enhance performance. Officials use tracking systems to augment their judgment in what is an increasingly superhuman field of play. Spectators tune in to live sports through social media, or even through virtual reality. Audiences now act as citizen journalists whose collective shared data expands the places in which we consume sports news. In *Sport 2.0*, Andy Miah examines the convergence of sports and digital cultures, examining not only how it affects our participation in sport but also how it changes our experience of life online. This convergence redefines how we think of about our bodies, the social function of sports, and the kinds of people who are playing. Miah describes a world in which the rise of competitive computer game playing—e-sports—challenges and invigorates the social mandate. Miah also looks at the Olympic Games as an exemplar of digital innovation in sports, and offers a detailed look at the social media footprint of the 2012 London Games, discussing how organizers, sponsors, media, and activists responded to the world's largest media event. In the end, Miah does not argue that physical activity will cease to be central to sports, or that digital corporeality will replace the nondigital version. Rather, he provides a road map for how sports will become mixed-reality experiences and abandon the duality of physical and digital.

Piero Gobetti's New World

The autobiography of football icon Jimmy Greaves James Peter 'Jimmy' Greaves was one of the greatest footballers to have graced the English game, a goalscorer of legendary prowess. His gripping and characteristically humorous autobiography journeys from Jimmy's childhood in the East End, via his early career at Chelsea and his short and troubled stay at A.C. Milan, to his emergence as one of the great stars of sixties football while at Spurs and an outstanding England forward. Jimmy's record as a striker is extraordinary - he was the leading goalscorer in the First Division (now Premier League) for six seasons and during his playing career was never out of the top five. There are darker aspects too: the bitter disappointment of failing to make the World Cup-winning team of 1966, and the battle against the alcoholism that followed his retirement from the game. This book is both Jimmy's story and the story of football in the golden era of the fifties and sixties before money changed the game. It is populated by the great players whom Jimmy played with and against and animated by wonderful anecdotes about the game. It is an account of how football was then and how it has changed.

A Descriptive Catalogue of the Maiolica, Hispano-Moresco, Persian, Damascus and Rhodian Wares, in the South Kensington Museum. With Historical Notices, Marks&monograms. By C. D. E. Fortnum. [With Coloured Plates.]

The world's most comprehensive, well documented, and well illustrated book on this subject. With extensive subject and geographic index. 231 photographs and illustrations - mostly color. Free of charge in digital PDF format.

Sport 2.0

Though American Motors never approached the size of Detroit's Big Three, it produced a long series of successful cars that were distinctive, often innovative and in many cases influential. This history examines AMC's cars from the company's formation in 1954 through its absorption by Chrysler in 1987. The Gremlin, Pacer and Eagle vehicles are examined in detail, as are the AMC custom cars of George Barris and Carl Green. The text details AMC's 1980s involvement with the French firm Renault and the design legacy of that joint venture, which includes the Hummer. The evolution of Jeep is covered from the 1960s through the 2000s. Features include some 225 photographs; a listing of AMC / Rambler clubs, organizations and business

entities, with contact details; tables of detailed specifications and performance data; data on technical devices, trim packages and all model variations; a comprehensive account of AMC / Rambler appearances in film, television and cartoons.

Greavsie

A collection of illustrated essays on sovereignty and political power in seventeenth- and eighteenth-century Europe.

Catalogue of Scientific Papers (1800-1863) ; Compiled and Published by the Royal Society of London

Vols. 5-15 include \"Bibliography of child study,\" by Louis N. Wilson.

History of Soybeans and Soyfoods in China, in Chinese Cookbooks and Restaurants, and in Chinese Work with Soyfoods Outside China (Including Taiwan, Manchuria, Hong Kong & Tibet) (1949-2022)

World-renowned 'tell it like it is' guidebook Discover Italy with this comprehensive, entertaining, 'tell it like it is' Rough Guide, packed with comprehensive practical information and our experts' honest and independent recommendations. Whether you plan to check out aperitivo joints, take a boat cruise, wander through ancient ruins or explore local neighbourhoods, The Rough Guide to Italy will help you discover the best places to explore, sleep, eat, drink and shop along the way. Features of The Rough Guide to Italy: - Detailed regional coverage: provides in-depth practical information for each step of all kinds of trip, from intrepid off-the-beaten-track adventures, to chilled-out breaks in popular tourist areas. Regions covered include: Rome and Lazio, Piemonte and Valle d'Aosta, Liguria, Lombardy and the Lakes, Trentino-Alto Adige, Venice & the Veneto, Friuli-Venezia Giulia, Emilia-Romagna, Tuscany, Umbria, Le Marche, Abruzzo and Molise, Campania, Puglia, Basilicata and Calabria, Sicily and Sardinia. - Honest independent reviews: written with Rough Guides' trademark blend of humour, honesty and expertise, and recommendations you can truly trust, our writers will help you get the most from your trip to Italy. - Meticulous mapping: always full-colour, with clearly numbered, colour-coded keys. Find your way around Rome, Sardinia and many more locations without needing to get online - Fabulous full-colour photography: features a richness of inspirational colour photography, including the grandeur of Tivoli's Villa d'Este and the vibrancy of Bologna's markets - Things not to miss: Rough Guides' rundown of Sicily, Venice, Puglia and Lombardy's best sights and top experiences - Itineraries: carefully planned routes will help you organise your trip, and inspire and inform your on-the-road experiences - Basics section: packed with essential pre-departure information including getting there, getting around, accommodation, food and drink, health, the media, festivals, sports and outdoor activities, culture and etiquette, shopping and more - Background information: comprehensive Contexts chapter provides fascinating insights into Italy, with coverage of history, religion, ethnic groups, environment, wildlife and books, plus a handy language section and glossary - Covers: Rome and Lazio, Piemonte and Valle d'Aosta, Liguria, Lombardy and the Lakes, Trentino-Alto Adige, Venice & the Veneto, Friuli-Venezia Giulia, Emilia-Romagna, Tuscany, Umbria, Le Marche, Abruzzo and Molise, Campania, Puglia, Basilicata and Calabria, Sicily and Sardinia About Rough Guides: Rough Guides have been inspiring travellers for over 35 years, with over 30 million copies sold globally. Synonymous with practical travel tips, quality writing and a trustworthy 'tell it like it is' ethos, the Rough Guides list includes more than 260 travel guides to 120+ destinations, gift-books and phrasebooks.

Commissioner of Patents Annual Report

A comprehensive, state-of-the-art reference collection, bringing together an authoritative and international line-up of scholars to examine key social and political issues related to the Olympics. An essential, 'one-stop'

volume for a wide range of academics, students and researchers.

Annual Report of the Commissioner of Patents

The last two centuries have been the scene of dramatic change throughout Europe. And one of the main causes of these tremendous and spectacular changes was the economy. These transformations were achieved by people: scientists and political thinkers, inventors and entrepreneurs, educators, skilled and educated workers. Who not only invented machines and computers, but were able to renew economic and political systems. This volume, therefore, presents a new approach to the period by looking at case studies to understand how these changes came about and the impact they had on modern Europe. Ivan Berend presents the spectacular history of modern European economy as a chain of \"small\" events, actions, and the ideas of individuals, as the influence of institutions and bold entrepreneurs. The essays are grouped into six chapters and discuss the power of entrepreneurship; the power of institutions; economic regimes and the permanent renewal of capitalism; the power of ideas and inventions; pioneering companies; from the rise of industrial cities to post-industrial suburbanization; bubbles, great depressions and economic cycles. All of the single episodes and personal stories offer a cross-section of the complex and interrelated history of modern Europe. Case Studies on Modern European Economy will be essential reading for students of economic and modern European history.

Official Gazette of the United States Patent Office

The economy, high performance and luxury exploits of American Motors. A colorfully illustrated account of an iconic company, that forged new styling and engineering paths, while bringing Jeep to a wider international audience. In the fashion and racing worlds, AMC was a winner!

Reports from Her Majesty's Consuls on the Manufactures, Commerce, &c. of Their Consular Districts

The Grove Encyclopedia of Decorative Arts covers thousands of years of decorative arts production throughout western and non-western culture. With over 1,000 entries, as well as hundreds drawn from the 34-volume Dictionary of Art, this topical collection is a valuable resource for those interested in the history, practice, and mechanics of the decorative arts. Accompanied by almost 100 color and more than 500 black and white illustrations, the 1,290 pages of this title include hundreds of entries on artists and craftsmen, the qualities and historic uses of materials, as well as concise definitions on art forms and style. Explore the works of Alvar Aalto, Charles and Ray Eames, and the Wiener Werkstatte, or delve into the history of Navajo blankets and wing chairs in thousands of entries on artists, craftsmen, designers, workshops, and decorative art forms.

Accounts and Papers of the House of Commons

As national leaders struggle to revive their economies, the people of Europe face a stark reality, which has created an opportunity for local leaders and citizen movers and shakers to rise to the occasion to spur revitalization from the bottom up. The author offers a six-point plan to prosperity.

The Cars of American Motors

Turin, a city nestled in the northwest of Italy, serves as a splendid blend of rich history, cultural significance, and modern innovation. As the capital of the Piedmont region, Turin stands out not just for its architectural grandeur but also for its pivotal role in shaping Italian and European history. This travel guide aims to offer a glimpse into the multifaceted character of Turin, setting the stage for a deeper exploration of its essence. The city of Turin, known as Torino in Italian, is often overshadowed by its more famous counterparts like Rome,

Venice, and Florence. However, Turin possesses a unique charm that is woven into its urban fabric, from the majestic Alps that frame its skyline to the Po River that meanders through its heart. Turin's elegance is evident in its tree-lined boulevards, stately squares, and the uniformity of its Baroque architecture. This city has been a crucible for innovation and culture, earning it the nickname \"the cradle of Italian liberty.\" Turin's significance is rooted in its historical contributions. It was the first capital of a unified Italy, a role it embraced with vigor, laying down the political and cultural foundations for the nation. Its historical narrative is enriched by the presence of the House of Savoy, whose influence is still palpable in the city's royal palaces and museums. Turin's streets and buildings are living monuments that tell stories of a city that has witnessed the ebb and flow of empires, wars, and revolutions. Culturally, Turin is a powerhouse. It boasts a vibrant arts scene, from the renowned Egyptian Museum, which houses one of the largest collections of Egyptian antiquities outside of Cairo, to the Mole Antonelliana, an iconic symbol of the city and home to the National Museum of Cinema. The city's theaters, galleries, and music venues continually buzz with activity, showcasing both classical and contemporary talents. Moreover, Turin is synonymous with industrial prowess, being the birthplace of the Fiat automobile company. This industrial heritage has transformed Turin into a hub of manufacturing and design, contributing significantly to Italy's economic growth. The city has also embraced technological advancements, fostering innovation through numerous research centers and universities. In gastronomy, Turin excels with its rich culinary traditions. The city is the capital of the Piedmont region, famous for its wines, chocolates, and truffles. Turin's cafés and restaurants offer a delectable array of local specialties, from the robust flavors of Bagna Cauda to the delicate sweetness of Gianduiotto chocolates. The Slow Food movement, which started in nearby Bra, has further cemented Turin's status as a culinary destination. Turin's spirit is also reflected in its sporting culture. It is home to Juventus, one of the most successful football clubs in the world. The city's passion for sports extends to winter activities, thanks to its proximity to the Alps, which hosted the 2006 Winter Olympics. Turin is a city of contrasts and continuity, where ancient traditions coexist with modern advancements. Its legacy as a historical, cultural, and industrial center continues to shape its identity today. This travel guide merely scratches the surface of what Turin has to offer, inviting you to delve deeper into the rich tapestry of this extraordinary Italian city.

House Documents, Otherwise Publ. as Executive Documents

This collection of interdisciplinary essays introduce the history and culture of the lands ruled by the sovereign house of Savoy during the late medieval and early modern periods, territories now part of France, Italy, and Switzerland. Because the Sabaudian realms were geographically, linguistically, and culturally diverse and did not evolve into a single modern nation-state, their early history has been overlooked by historians whose perspectives were often informed by a narrow, national framework. An international team of scholars offers new research that de-provincializes many of the existing rich scholarly assessments of the historical significance of these lands, which were important for rulers and subjects throughout early modern Europe. The volume explores the concept of “Sabaudian studies” and identifies historiographic developments and current trends in the field. Beginning with the geography and the history of the area, the essays examine Sabaudian political culture (diplomatic practice, judicial institutions, and political thought), dynastic representation (court festivals and celebrations, and the projection of dynastic prestige abroad, with attention to the sacred heritage of the house), and territorial domination (its fiscal, religious, feudal, and composite dimensions). Contributors include Eva Pibiri, Laurent Perrillat, Rebecca Boone, Alessandro Celi, Thalia Brero, Stéphane Gal and Preston Perluss, Michel Merle, Toby Osborne, Kristine Kolrud, Guido Alfani, Marco Battistoni, Matthew Vester, and Blythe Alice Raviola.

Royal and Republican Sovereignty in Early Modern Europe

The Pedagogical Seminary

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